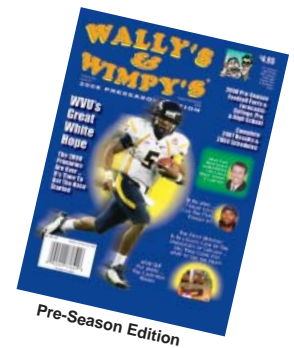


Wally's & Wimpy's® 2009 Advertising Schedule

Pre-Season Edition Goes on Sale in Early August. (Limited statewide advertising space is available but regional advertisers who sign up by May 15, 2009 will be recognized in the pre-season edition as regular season sponsors.)

Ads due for first regular season edition by August 8.

Regular Season W&W Football Digest (Free Distribution) starts the week before Labor Day. 2009 Season ends two weeks after Thanksgiving Week. (Ad changes for regular season editions must be received by the Friday before the following Monday print date.)



Yes, Please, Wally! Guarantee Us Our Spot This Fall!

(Space is limited and come May 15, 2009 space will be made available to all prospective advertisers.)

Advertiser:



Please reserve the same space that we had last year
(for 2009 full season rate: _____)

Last year's ad is fine ... just go with it again.

Contact us about changing our ad

Contact Person: _____

Phone: _____

E-mail: _____

We would like to reserve a bigger space if available

Please list us as a sponsor in the Pre-Season Edition

Please contact us about advertising or distribution/sales opportunities concerning the Pre-Season edition

**WALLY'S
&
WIMPY'S**
FOOTBALL DIGEST

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